

blend



## Our story...

At Blend Creative Studio, we are proud to provide you with a boutique agency experience, complete with our hallmark offerings of exceptional creative and outstanding customer service.

Here, you deal directly with your team, whether that be the designers, writers, web programmers/developers, and decision makers. Our highly experienced and motivated team brings equal amounts of passion and professionalism to every project and the results are always remarkable.

Whether it's time for a new start, or an exciting new twist to an existing campaign, Blend Creative Studio will deliver on your objectives. And we'll do so on time and on budget.

## ...continues to grow

We welcome Blend Photography Studio to the family.

Whereas most photo-video studios are standalone shops, ours is born of a highly successful agency that seeks only to do great work. Work where the best in design can partner with the best in photography in order that you may achieve the best results and the best return on your investment. Providing a full range of photo-video services, we specialize in advertising, editorial and portraiture.

There's more! We're also proud to offer services you wouldn't normally expect from a photo studio: media and communications training, voiceover and recording, as well as photo finishing.

# Our services

At Blend Creative Studio, we take pride in producing a product with uncompromising quality that is both inspiring and has longevity.

We are fully aware of our client's need to make the most of their promotional budget. We are dedicated to working closely with each client to ensure their desired messages and brand image is projected to their full satisfaction.

We uniquely design and build for each client to create an identity that will reach their market and make them stand out from the crowd.



## Graphic Design

We are passionate about design. From top to bottom, typography to layout, the creative concept to high-quality production, we pull it all together with a fresh and targeted design. Our measure of success is demonstrated through repeat business from numerous satisfied clients, who appreciate the attention given to their projects, both large and small.

The sky's the limit. If you have a vision, we will see it through from concept to completion. We are here to portray and convey your message. Our designs are delectable... Mouth watering... Tantalizing... well, you get the idea. And there's more where these came from. Lots more!

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## Web + Digital

In an increasingly sophisticated technological environment, establishing and maintaining an effective web and digital presence for your organization is paramount. Our team facilitates careful planning, competitor research and thorough client discussions to ensure your communications are truly tailored to the message you want to convey, the data you want to collect, and the image you want to portray. We design and build for each client to create a unique, functional, interactive identity that will make you stand out from the crowd. Not one to reinvent the wheel, we do it the new way but with old school sensibilities, training and experience. That's why our sites aren't sights for sore eyes.

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## Copywriting

The pen is mightier than the sword. It may seem cliché now, but it demonstrates the power of words strung together just right. A phrase from over 100 years ago that still stands tall. With the right collection of words, or turn of phrase our writers can have your customers laughing until their stomach aches, crying tears of sadness and sympathy, raging against the machine, or even simply picking up the phone to call you. Every bit as powerful as the graphics that accompany them, our words give meaning and strength to your message.

Writing with a flair every bit as good as our design, our copywriting is worth copyrighting.



## Photography + Videography (via Blend Photography Studio)



Photos are more than pictures, they're an investment in your brand that's well worth taking. And we know well enough that the best pictures aren't taken in a 'snap,' they're prepped and propped and planned to the 'n'th degree. Do you see what we see?

By incorporating the various elements of video (and audio) into your promotional campaign, you add the dynamism of interactivity that uniquely engages your current and potential audiences. It is an effective way to educate, entertain, promote and advertise.

Done well, these mediums have the potential to provide and display a more creative and compelling message that can set you apart from your competition.

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## Marketing



Marketers often give short shrift to those in sales, and salespeople are quick to dismiss marketers as being superfluous. And many of those on the outside don't even know the difference between the two. At Blend Creative Studio, we cut through the clutter.

We believe the shortest distance between marketing and sales is, well, Blend Creative Studio! We do what we do to market your organization or product with one objective and one objective only: to create awareness, direct communication, and strong sales.

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## Print + Promotional Items (via Blend Print + Promotional)



In this age of digital, there's still nothing quite like settling down with a drink and something to read. In this scenario though does that mug or glass have your logo on it? Are they reading your magazine, brochure, flyer or booklet?

Engage your audience through their sense of sight and touch with eye-catching print pieces or a promotional item that will keep you top of mind (or top of desk).

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## Bookkeeping (via Fiscal Performance Inc.)



Let us introduce you to our sister company—Fiscal Performance!

When it comes to your books, it should be more than just posting the numbers; it's about providing you with an accurate read of your business so that you're sure to continue moving onwards. And especially upwards. Good bookkeeping includes taking care of all the incidentals, including government remittances and tax preparation. Everything that goes with managing the finances of an operation. Fiscal Performance can take care of the full accounting cycle and provide controllership services to help strategize and manage the business.

# Our blended mix

## Branding + Rebranding

Logo design  
Brand guidelines  
Brand naming + tagline

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## Visual Identity

Logo design  
Collateral  
Visual identity guidelines  
Letterhead  
Envelope  
Business card  
Vehicle wrap

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## Print + Publication + Advertisement

Brochure  
Magazine design + layout  
Newspaper ad  
Magazine ad  
Outdoor signage  
Billboard  
Flyer  
Catalogue  
Postcard  
Folder  
Poster  
Signage  
Form  
Direct mail  
Transit advertising

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## Reports + Guidelines

Annual report  
Manual  
Employee guidelines  
Newsletter  
Information package  
PowerPoint presentation

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## Retail Design + Packaging

In-store promotion  
Printed collateral + packaging  
Free-standing insert  
Point of purchase  
Print + online campaign  
Trade show booth + collateral  
Free-standing banner

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## Web + Digital + Interactive

Custom website  
Mobile app  
SEO (Search Engine Optimization)  
AdWords  
Landing page  
E-Blasts  
E-Newsletter  
Social media  
E-commerce  
Web banner  
Display ad  
Online survey/poll  
Template website  
Monthly website updates

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## Copywriting

Advertisement  
Advertorial  
Reports  
Newsletter  
Brochure  
Social Media  
Blog  
Presentation

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## Photo + Video

Product  
Location

Event  
People/Person  
Broadcast  
Online  
Animation

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## Print + Promotional

Stationary  
Banner  
Signage  
Handout  
Foam board  
Booklet  
Folder  
Desk items  
Drinkware  
Apparel  
Bags  
Golf items  
Stress balls  
Travel items

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## Marketing

Research  
Planning  
Execution  
Analytics  
Public relations

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## Bookkeeping

Accounts receivable + payable  
Government remittances  
Reconciling  
Payroll  
Financial reporting

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**The sky is no longer the limit!**

# Our clientele

The Blend Creative Studio measure of success is demonstrated through repeat business from satisfied clients who appreciate the attention given to projects large and small. We service a diverse client base from private schools to hospitals, international corporations, consumer goods, and entrepreneurs, to name a few. Blend Creative Studio has approximately 50+ ongoing clients with relationships spanning 1 to 10 years. Many of Ali Khamis' (Creative Director/Partner) clients chose to continue their business relationship when he pursued his goal of opening his own firm in 2010.

## Our blended family

### Education

Chisholm Academy  
Everest Academy  
Fern Hill School  
MacLachlan College  
Oakville Independent Schools (OIS)  
Rocking Horse Daycare Centre  
Rotherglen School  
SMS (Sunshine Montessori School)  
The YMCA Academy  
Young Round Square

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### Health & Medical

ADHD Action Alliance  
CBI Health Group  
Centre for Probe Development and  
Commercialization (McMaster University)  
Children's Wish Foundation of Canada  
Clarke Ventresca Foot & Orthotic Centres  
Food Allergy Canada  
Halton Healthcare  
Hypertension Canada  
JDRF Canada  
Naturality Path  
Nuture: Halton Intergrated  
Women's Health Centre  
Ontario Association of Medial Radiation  
Sciences (OAMRS)  
Opening Hearts  
Otto Bock  
Renew Life Canada

Sesa Coaching  
Sinai Health Foundation  
Sunnybrook Foundation  
The Sports Training Academy  
YMCA of Greater Toronto

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### Retail & Personal Services

AudienceView  
Bella Tan  
Citrus Silver  
Concept Flooring  
Fasada  
Greyter Water Systems  
Nine West Canada  
S.C. Johnson & Son, Inc.  
SAS Painting  
Shenandoah Equestrian Ltd.  
Yellow Dog Grooming

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### Corporate & Professional Services

Armour Restoration  
Assured Delivery Inc.  
Avis & Irish  
Bay Gardens  
Communio  
Evangelista Barristers & Solicitors  
Fiscal Performance Inc.  
Flagship Courier Services  
Henderson Partners, LLP  
John Swain & Associates Ltd.  
Longview Communications & Public Affairs

Priority Home Inspections Inc.  
Sophic Capital  
The Holst Equation  
The Succession Bridge  
WeirFoulds LLP

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### Food & Beverage

Bacchus Sommelier Services  
Black Sheep Snack Bar  
Diet Kontrol  
Except for Kenneth  
Marci's Bakery  
Rapscaillon Rogue Eatery  
Stonefield Garden Centre & Market Ltd.  
The Hearty Kitchen  
The Mule  
The Other Bird  
Two Black Sheep

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### Manufacturing & Industry

Forte EPS Solutions Inc.  
Stuart Hunt & Associates Ltd.  
Virtek Vision International Inc.  
Willpak Industries

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### Environmental

FHW Consulting  
Greentec International  
Heron Instruments Inc.  
Oceaneos Environmental Solutions  
Think Recycle

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# Our endorsements

I have had the pleasure of working with Blend on a number of projects over the last 8 years. They bring an amazingly creative mind to the table and deliver above and beyond what is expected. Blend's attention to detail and willingness and eagerness to work with clients definitely makes projects flow seamlessly. Without a doubt, I endorse Blend Creative Studio.

**Jamie Lamont**

**SickKids Foundation**

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I've worked with the Blend Creative Studio Team on several projects and would highly recommend them! I am constantly amazed at the high quality of design they produce – the final products always exceed my expectations. The team is professional, efficient and always available to their clients. Working with the Blend Creative Studio Team has been an absolute pleasure and I look forward to working with them on future projects.

**Antoniette Garda deCabezas**

**Sinai Health Foundation**

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I have worked on a couple of projects with Blend Creative Studio and it's been a great experience overall. Ali and his team are very dependable, flexible, and easy to brief and work with. I look forward to working with him in future projects and highly recommend Blend as a trustworthy, dependable and reliable service provider.

**Simone Guimaraes**

**Sunnybrook Foundation**

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We consider Blend Creative Studio an integral partner of our organization. From flyers, to brochures, to more intensive rebranding with logo redesign, our experience has been positive. Not only are we able to count on their creative expertise but we feel comfortable that they "get us" which reduces the amount of time spent on send-backs and rewrites. Please feel free to contact me with any questions.

**Adam Bernstein, MA**

**Chisholm Academy**

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The most noteworthy aspect of working with Blend Creative Studio is how quickly they 'got' what I was looking to do. They were then able to translate my ambiguous communication, multiple ideas/notions and vague references into a masterpiece so that I could say "that's it" - even though I wouldn't have known what I was looking for until I saw it. Ali and his team are gifted designers and have a talented extended network of others who can turn your idea into a commercial reality that is has style, sizzle and 'stickiness'

**John Swain**

**John Swain & Associates**

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I am so grateful and lucky to have such amazing people and an amazing design firm at my fingertips. After working with Ali and his team at Blend Creative Studio for almost 10 years, I have all the confidence in the world to give them any task at hand and know that I can depend on them to pull it together no matter what. To date, they have completed a variety of projects both big and small, including our billboards, marketing support materials, copywriting, newsletters, eblasts, promotional items, and so much more. Not only do they complete the task at hand quickly, efficiently, and with the utmost care, they take it to the next level with their creative expertise and acute attention to detail.

The dedication at Blend is unlike any other. I recommend Blend Creative Studio without hesitation to any one, and I am happy to spread the word on a company that appreciates their clients, and will respect your business as if it were their own. I look forward to seeing Blend Creative Studio continue to flourish! With their talent, their future and their circle of business, is definitely something anyone would want to be a part of.

**Kimberly Hoover**

**Fasada Home Remodelling**

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Blend Creative Studio is professional and personable. The quality of their work and creativity are second to none. The branding they provided me with for my new company impressed me to no end. Blend goes above and beyond expectations and I whole-heartedly endorse Blend Creative Studio, and I recommend their services without reservations!

**Peter Kline**

**Bacchus Sommelier Services**

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“Creativity with a Twist” pretty much sums up Blend Creative Studio! They started by taking the time to first understand who I was and the needs of my business, then by some magic the creative juices started to flow. Their passion was contagious and my logo and website in its uniqueness has captured who I am and the essence of my company. Not only did Blend exceed my expectations, but their creative genius has set me out in front of my competitors. I highly recommend Ali and his team of professionals at Blend Creative Studio.

**Dan Smillie**

**Priority Home Inspections Inc.**

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Through Opening Hearts, I have had the pleasure of working with Blend Creative Studio on a number of projects. They have helped us create logos, postcards and sponsorship booklets – just to name a few. Their work has been very professional in all aspects. They are very creative, coming up extremely impressive designs for us. Ali, Lynn and everyone else at Blend Creative Studio are excellent at what they do and I highly recommend them.

**Randy Bassett**

**Opening Hearts**

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As the owner of a new business branding is extremely important to the success or failure of my new endeavour. In the image driven age of social media having a coherent, memorable brand is essential. To help achieve that end I enlisted the professionals at Blend Creative Studio.

I have been working with Ali and his team for many years and knowing their commitment to their clients I choose to use them when the time came to start my own business. Together we have created marketing tools that have helped lift my business over well established competitors making Yellow Dog Grooming the groomer of choice in the Ancaster/Hamilton area.

I can say without a doubt that investing in skilled professionals to help design & create your business image can make a huge difference as to how your product or service is viewed.

Thank you to the team at Blend Creative Studio. I look forward to using your services to a greater extent as my little business grows.

**Vicky Toon**

**Yellow Dog Grooming**

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As a small business owner I wear many different hats. Outsourcing my design requirements to Blend Creative Studio has been a life saver. Their attention to detail, speedy service and the ability to make the vision for my brand come to life, allows me to present a professional yet compelling service for my clients. I recommend them to everyone!

**Sarah Clark, CPC**

**Sesa Coaching and Fabulously Fertile**

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I am delighted to have worked with Blend Creative Studio as a client under various organizations that I have worked at.

Blend and I have had a lot of opportunities to work on many different projects together. From small-scale projects such as the refreshing old and tired creative to the development of new marketing collateral for Sunnybrook Foundation and YMCA of Greater Toronto, Ali and his team at Blend Creative Studio has consistently shown their ability to provide impactful and effective designs that help deliver the objectives of the initiatives.

And unlike traditional design agencies, Ali and his team move at lightning speed to ensure that projects are delivered on time and on budget. They forego any account people/middle-men, with Ali and/or their team working directly with me to make the necessary revisions during the proofing stages.

Having worked in the not-for-profit industry, Ali has also shown the same passion for the causes that my organization stood for, shows in their creative work. It is a refreshing thing to see as a client to have a true partner in your initiatives.

I highly recommend Blend Creative Studio as a design partner for your company or organization.

**David Basco**

**Children's Wish Foundation of Canada**

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blend

CREATIVE STUDIO INC.

**DESIGN EXAMPLES**





HEALTHY  
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\$45

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Our knowledgeable personal trainers will help you:

- Improve your strength and flexibility
- Develop a fitness routine
- Lose weight
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# 5 DAYS WAYS




**GIVE A FRIEND  
5 FREE VISITS  
TO THE Y AND  
RECEIVE A FREE  
YMCA BAG!\***



# 5 DAYS WAYS



**GIVE A FRIEND  
5 FREE VISITS  
TO THE Y AND  
RECEIVE A FREE  
YMCA BAG!\***

\*For each eligible person or family unit that was referred and then returns the referral card between March 2, 2015 and March 15, 2015 and signs up on or before March 31, 2015 for a full fee, continuous membership (minimum 90 days length) at a YMCA of Greater Toronto Health and Fitness centre, the eligible person also made the referral and be eligible to receive a YMCA gym bag (subject to the terms and conditions of the issue and while quantities last). Further restrictions apply.

For every referral that signs up for a membership, you will receive a YMCA gym bag.\* Ask for referral cards at the membership desk. Offer ends March 15, 2015.



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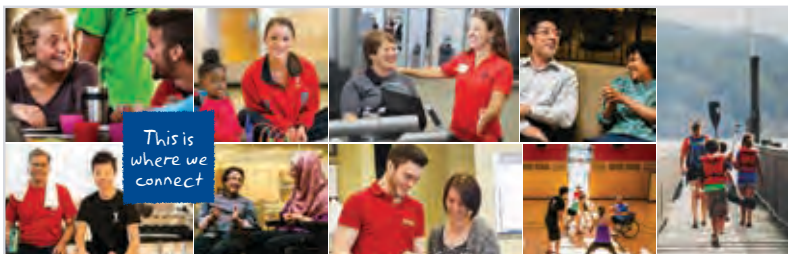
This is where we connect



Help strengthen your centre and your community. Donate today at [ymcagta.org/yfamilygives](http://ymcagta.org/yfamilygives)



This is where we connect



This is where we connect



2015 YMCA

# SUMMER KINDER CAMPS

DURHAM NORTH

AGES 4-5

Create meaningful and memorable experiences

Summer Kinder Camps are a great way to prepare your kids for kindergarten success. Led by a Registered Early Childhood Educator, children will have fun exploring, playing and learning both indoors and outdoors. Summer Kinder Camps are conveniently located in your community schools throughout the Greater Toronto Area. Children will have daily physical activity that will develop social skills, by making friends and playing together, as well as language and literacy skills, by using writing tools, reading, singing, dramatic play and expanding vocabulary.

Week 1 Starts: Monday, June 30 | Program Hours: 7:30 a.m. to 6:00 p.m. (Daily lunch and snacks are provided)

LOCATIONS	ADDRESS	WEEKS	AGES	FEES	FEES - HALF DAY
<i>(Full Week / Half Week's)</i>					
<b>Beeswater</b>					
Beeswater Public School	270 King St. W.	1-8	4-5	\$160 / \$120*	\$75 / \$60*
<b>Past Ferry</b>					
Good Shepherd Catholic School	1650 Beach St.	1-8	4-5	\$160 / \$120*	\$75 / \$60*
<b>Uxbridge</b>					
Joseph Gould Public School	144 Banks Lane	1-8	4-5	\$160 / \$120*	\$75 / \$60*

\*Short Week (Week 1 and 8) 4-dg program.

Building healthy communities  
(Canadian Registration # 11930 (20080001))

REGISTER TODAY! 1-877-303-2267 | [ymcagta.org/camps2015](http://ymcagta.org/camps2015)

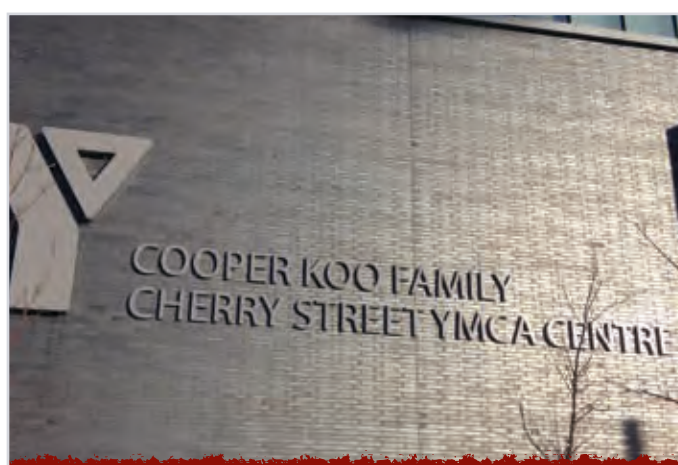


# YMCA SUMMER DAY CAMPS

AGES 4-16

Register by March 31, 2015 and save 10%! Call 1-877-303-2267

Build your customized camp guide at [ymcagta.org/camps2015](http://ymcagta.org/camps2015)



COOPER KOO FAMILY CHERRY STREET YMCA CENTRE

**Strong Start, Great Future**  
**Your Impact in 2015**





DEON  
**MEGATHON**  
CHAMPION

YMCA  
**MEGATHON**

CHALLENGE YOURSELF. MAKE A DIFFERENCE.

FEBRUARY 26 TO MARCH 4, 2017

EXERCISE YOUR COMMUNITY MUSCLES.

SIGN UP TODAY!



[ymcamegathon.org](http://ymcamegathon.org)



SWIM-A-THON  
**MEGATHON**  
CHAMPIONS

YMCA  
**MEGATHON**

CHALLENGE YOURSELF. MAKE A DIFFERENCE.

FEBRUARY 26 TO MARCH 4, 2017

EXERCISE YOUR COMMUNITY MUSCLES.

SIGN UP TODAY!



[ymcamegathon.org](http://ymcamegathon.org)



DWAYNE  
**MEGATHON**  
CHAMPION

YMCA  
**MEGATHON**

CHALLENGE YOURSELF. MAKE A DIFFERENCE.

FEBRUARY 26 TO MARCH 4, 2017

EXERCISE YOUR COMMUNITY MUSCLES.

SIGN UP TODAY!



[ymcamegathon.org](http://ymcamegathon.org)



ASHLEY  
**MEGATHON**  
CHAMPION

YMCA  
**MEGATHON**

CHALLENGE YOURSELF. MAKE A DIFFERENCE.

FEBRUARY 26 TO MARCH 4, 2017

EXERCISE YOUR COMMUNITY MUSCLES.

SIGN UP TODAY!



[ymcamegathon.org](http://ymcamegathon.org)





## 2017 GRATITUDE REPORT TO DONORS

## STRONG START, GREAT FUTURE

Together with our community, we have set a bold and ambitious vision to build new YMCA Centres of Community across the Greater Toronto Area.

**Donors are central to the realization of this vision and many generous individuals have already been inspired to step forward and pledge their support. Thank you!**

Each new Centre will be purpose-built to meet the needs of the neighborhood in which it is situated, and will offer a cross-section of programs and services for children, teens, young adults and families. Visit [ymcagta.org](http://ymcagta.org) to learn about the Centres already complete and those in development.

### Community Health Monitoring

To complement our ambitious expansion plans, we have developed a Community Health Monitoring strategy, rooted in the social determinants of health. Our aim is to improve our understanding of:

- the current health of residents of the GTA and how health may be changing over time in order to better understand progress toward achieving the YMCA's strategic vision that "our communities are home to the healthiest children, teens and young adults;"
- the contribution that YMCA programs and services make to the health of members, clients and other residents of the neighbourhoods we serve to better understand our social impact.
- the current reach of YMCA services relative to health needs to inform decisions about current and future programming and location of facilities.



Cooper Koo Family YMCA



Vanouley Street YMCA



Kingston Road YMCA\*\*

**MEGHAN ROBERTSON**  
Leadership Donor, YMCA Camp Pine Crest



## ONE FAMILY'S UNANIMOUS DECISION

"Like Mom, I can't really say enough about camp. I'm really glad we chose Pine Crest. I would not be the person I am today if I hadn't gone there. Because of Pine Crest, I'll support the Y for the rest of my life."  
- Annie Robertson

Meghan Robertson and her brothers were camp kids. And like most camp kids, when Meghan grew up, she wanted her own children to benefit from the camp experience.

"If you've never been to camp... you just don't understand. I'm sure someone, somewhere, has unpleasant memories of camp, but I've never met them!"

Meghan's daughter Annie started at YMCA Camp Pine Crest (the Y's overnight camp in Muskoka) with her best friend when she was just 9 years old and continued going every summer—eventually becoming a staff member. This helped shape the person she is today.

Camp Pine Crest isn't the only way that the Robertson family connects to the YMCA. "I'm a member of our local Y in Scarborough," Annie explains. "I find going there very uplifting because it's such a welcoming, warm microcosm of our city. I'm sure everyone you talk to says the same thing—that the Y embraces diversity. That's because it's true."

Giving, caring, respect and responsibility have always been cornerstones of the Robertson family's values. Meghan recalls, "We support social services, education and health charities because those are the causes that are closest to our hearts—they help young people learn life skills and become healthy, well rounded young adults before they lose their way."

With both of their daughters now grown, the Robertson family wanted to do something different for Christmas. As a family, they thought about the values that make them who they are, and how they wanted to demonstrate their generosity. That's why, instead of buying Christmas gifts, they decided to help other children experience the magic of Camp Pine Crest.

Meghan recalls, "It was a pretty easy decision for our family. None of us really need another darn thing. But thinking about other parents and children who are struggling breaks my heart. So, we gave to Pine Crest and it felt fantastic! I'm going to advocate that it become our annual family tradition."

Annie is now building on the confidence, curiosity and sense of possibility that she developed at Pine Crest by setting her sights on a new adventure: a Master's in Journalism at the University of British Columbia. No doubt her Y values and spirit of generosity will remain with her wherever she goes.





# Oakville

Independent Schools



A Great School is  
Waiting For You

A young girl with brown hair in pigtails, wearing a white shirt, a red and black plaid skirt, and a red and black headband, is smiling and holding a purple owl puppet. The puppet has a large white eye with a black pupil and a yellow beak. The background is a blurred classroom setting with colorful decorations.

**ALL SCHOOL OPEN HOUSE**

Saturday, January 25, 2014

10 a.m. - 2 p.m.

To learn more,  
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Saturday, January 19, 2013  
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an independent education.**

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Oakville  
Independent Schools



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Excellence • Personalization

The Town of Oakville is a vibrant and impressive community with a strong heritage and a coveted residential and business centre. This beautiful setting is home to one of the largest groups of independent private schools in Canada.

### Benefits of an Independent Education

- Enriched programs in the arts, music, athletics and languages
- Smaller classroom settings in safe, nurturing environments
- Enthusiastic, highly-engaged teachers who offer a student-centred focus
- Accessible educators that work with families, offering strategies and approaches to achieve academic success
- The freedom to implement learning approaches that ensure each student's needs are defined and individual talents are recognized and cultivated





For over 25 years, Rotherglen School has continued to excel in providing excellence in education to our students. We have grown to three campuses: Oakville Primary – Casa to Grade 3, Oakville Elementary – Casa to Grade 8, and Meadowvale Elementary – Casa to Grade 8, and our graduates have demonstrated outstanding academic achievement, character and leadership in a variety of secondary and post-secondary destinations.

As always, Rotherglen School is committed to providing a challenging and enhanced academic curriculum, combined with a strong character education and leadership program that is second to none for all students.

Current educational, child development, and neuro-scientific research continues to inform our 21st Century instructional programming. This research has provided us with the foundation and understanding that students have multiple learning styles, demonstrate a variety of strengths, and may take different paths to achieve common learning outcomes. In order to maximize the potential of every student, differentiated instruction is provided by highly-qualified teachers. These leading-edge educational experiences enable our students to succeed both now, and in their future educational destinations.

We welcome you to visit our Rotherglen Campus to learn more about our programs and our school community.

Seeing is believing!



For more information, please contact:  
Ms. Amy Gill  
International Leader, Learning Success  
905.849.1897 ext. 243  
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**OUR STUDENTS LOVE COMING TO SCHOOL!**

**Limited spaces are available for September 2012. Contact us today to begin the admissions process!**

*Admission is that school should be a positive and joyful learning experience where students are excited to learn and where every responsibility, engaging teacher, bright classroom and a differentiated curriculum enable students to thrive.*

*Our Elementary Division focuses on the Ontario curriculum (Grade 1-Grade 8) and focuses on providing each our best of learning through our exceptional classroom programs. We are now pleased to offer our best teachers as excellent Full Day Two Programs. Contact us to find out more.*

*Our Elementary Division provides the Ontario curriculum (Grade 1-Grade 8) and focuses on providing each our best of learning through our exceptional classroom programs. We are now pleased to offer our best teachers as excellent Full Day Two Programs. Contact us to find out more.*

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**www.rotherglen.com**

**Experience the Rotherglen Difference:**

- Primary Movement program (Casa - Grade 3)
- Enriched and progressive Elementary program (Grade 4-8)
- Character and Leadership programs
- Qualified, dedicated and engaged teachers
- Music, art, science and computer facilities
- Visual arts and athletics programs
- Extensive extracurricular activities
- Small class sizes
- Before and after-school care

Visit our campuses in Oakville and Mississauga to learn why Rotherglen is what school should be for your child.

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**Oakville Elementary Campus**  
1744 Hurontario Street, Oakville, ON

**Meadowvale Elementary Campus**  
600 Hurontario Street, Mississauga, ON

**Oakville Primary Campus**  
600 Hurontario Street, Mississauga, ON

**What School Should Be**

**Open House**

**What School Should Be**

**Open House**





## THIS IS MY FAVOURITE TEACHER



Maclachlan's small school approach embodies a strong sense of community and a warm family atmosphere. Our teachers' enthusiasm inspires the freedom to learn resulting in happy children who love coming to school.

**Maclachlan College: this is where your child belongs. Visit us so we can show you why.**

905-844-0372 ext. 235  
 admissions@maclachlan.ca  
 337 Trafalgar Road, Oakville  
 www.maclachlan.ca




## THIS IS MY MENTOR



**NEW BURSARY FUND**

We are pleased to announce the establishment of a new Bursary Fund for qualifying students entering Grades 6, 8 and 10 in September 2015.

Individual bursary assistance of up to \$10,000 will be awarded to meritorious appropriate students up to a financial need basis.

Applicants will be required to apply through Apple Financial Services. Funds are awarded through The Maclachlan College Educational Foundation.

Contact us for more information about bursary assistance.

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 admissions@maclachlan.ca  
 337 Trafalgar Road, Oakville  
 www.maclachlan.ca





## THIS IS MY SECOND HOME



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 admissions@maclachlan.ca  
 337 Trafalgar Road, Oakville  
 www.maclachlan.ca




## Maclachlan College Open House



Maclachlan's small school approach embodies a strong sense of community and a warm family atmosphere.

We invite you to attend our Open House on Wednesday, October 29 from 10:00 a.m. - 2:00 p.m.

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For information call Grade 10.

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 337 Trafalgar Road, Oakville  
 www.maclachlan.ca




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Maclachlan College thanks our students, parents and alumni for their continued support and nomination for "Best Private School" in Oakville.

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## THIS IS MY COMMUNITY



**maclachlan.ca**

## THIS IS MY COLLABORATION



Maclachlan's small school approach embodies a strong sense of community and a warm family atmosphere. Our teachers' enthusiasm inspires the freedom to learn, discover, accept challenges and achieve.

**Maclachlan College: this is where your child belongs. Visit us to show you why.**

Inquire about securing early acceptance for September 2015.

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# EVERY CHALLENGE NEEDS A STARTING LINE.

On September 21 & 22, help a family find theirs.



Supporting youth mental health at



Register now at

[rbcrunforthekids.ca](http://rbcrunforthekids.ca)





**EVERY CHALLENGE NEEDS A STARTING LINE.**

On September 21 & 22, help a family find theirs.

RBC **RUN FOR THE KIDS** Supporting youth mental health at Sunnybrook



RBC **RUN FOR THE KIDS** Supporting youth mental health at Sunnybrook

September 21 & 22, 2013  
Sunnybrook Health Sciences Centre  
Register or donate at [rbcrunforthekids.ca](http://rbcrunforthekids.ca)

A WEEKEND OF RUNNING TO HELP FAMILIES AFFECTED BY YOUTH MENTAL HEALTH ISSUES

Running Room, Shaw Media, Global Toronto, and other logos.

RBC **RUN FOR THE KIDS** Supporting youth mental health at Sunnybrook

September 21 & 22  
[rbcrunforthekids.ca](http://rbcrunforthekids.ca)

Running Room, Shaw Media, Global Toronto, and other logos.

**RBC RUN FOR THE KIDS™**

**THANK YOU!**

Congratulations to our participants, donors, volunteers and sponsors. You helped raise over **\$1 million** in support of youth mental health at Sunnybrook.

RBC **RUN FOR THE KIDS** Supporting youth mental health at Sunnybrook

Sponsors: Running Room, Shaw Media, Global Toronto, ECLIF, Honey, KARBON, and others.

Supporting youth mental health at Sunnybrook

# START

September 21 & 22, 2013

[rbcrunforthekids.ca](http://rbcrunforthekids.ca)

Supporting youth mental health at Sunnybrook

**EVERY CHALLENGE NEEDS A STARTING LINE.**

September 21 & 22, 2013  
Sunnybrook Health Sciences Centre

RBC **RUN FOR THE KIDS** Supporting youth mental health at Sunnybrook


Register or donate at [rbcrunforthekids.ca](http://rbcrunforthekids.ca)

Sponsors: Running Room, Participation, Shaw Media, Global Toronto, and The Globe and Mail.



gifts  
OF GIVING 

Give a gift that really matters

 Sunnybrook



**This holiday season, give the gift of life-saving care.**

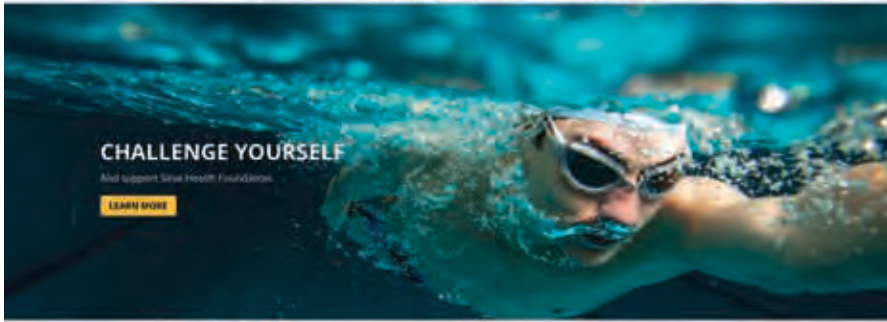
Sunnybrook's **Gifts of Giving** are unique and memorable gifts for someone you care about, while helping Sunnybrook purchase new equipment, fund ground-breaking research, and build new facilities to improve the way patients are treated in Canada and around the world. Choose your gift from a number of options such as supporting new research discoveries, caring for mothers and their babies, veterans care and more.



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## CHALLENGE YOURSELF

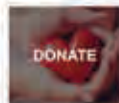
And support Sinai Health Foundation.

[LEARN MORE](#)



## What is Race 4 Research?

Organized in 2010, the first program supporting local health foundations and promoting of active, healthy lifestyles. Launched in 2015, Race 4 Research is an ongoing 10km-50km cycling challenge for participants, with fundraising for a great cause. This isn't just an exciting (yet not choose your own physical) challenge - it's all about fundraising for Sinai Health Foundation.



### Meet our Ambassadors

Find out more about some of our passionate ambassadors and why they love to fundraise.

[Read more](#)

### Our tip of the month

#### Connect it to the Cause

There's still a lot to be done when you've decided to support local health. Connecting your passion to your friends and supporters is critical to your fundraising success. Use your personal fundraising page, social media or email network to let your friends and supporters know why you're excited to support local health.

[Discover more](#)

## CONTACT

### About Sinai Health System

Sinai Health System is Canada's leading integrated health system and comprises: Englewood Active Healthcare, Circle of Care, Lunenburg, Tamara-Baer Research Institute and Mount Sinai Hospital, Joseph & Wolf LeFrone Health Campus, Sinai Health Foundation with its partners, Arthritis Research Foundation and Englewood Foundation raises and awards funds to support Sinai Health. The generous support of our community fuels everything we do from seamless care to scientific discovery.

#### CONTACT INFO

Sinai Health Foundation  
 Mount Sinai Hospital  
 Joseph & Wolf LeFrone Health  
 Campus  
 1001-522 University Avenue  
 Toronto, Ontario M5G 1W7

416-586-8200

[info@sinaihealthsystem.ca](mailto:info@sinaihealthsystem.ca)

**Your Name \***

**Your Email \***

**Message**

[Send Message](#)



## FUNDRAISING IDEAS & TIPS

### Ideas for fundraising and reaching your network

1. Choose your Physical Activity
2. Set your Goal
3. Choose a Timeline
4. Create your fundraising page
5. Start your challenge



### Tip of the month



#### Connect it to the Cause

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#### 1. Choose your Physical Activity

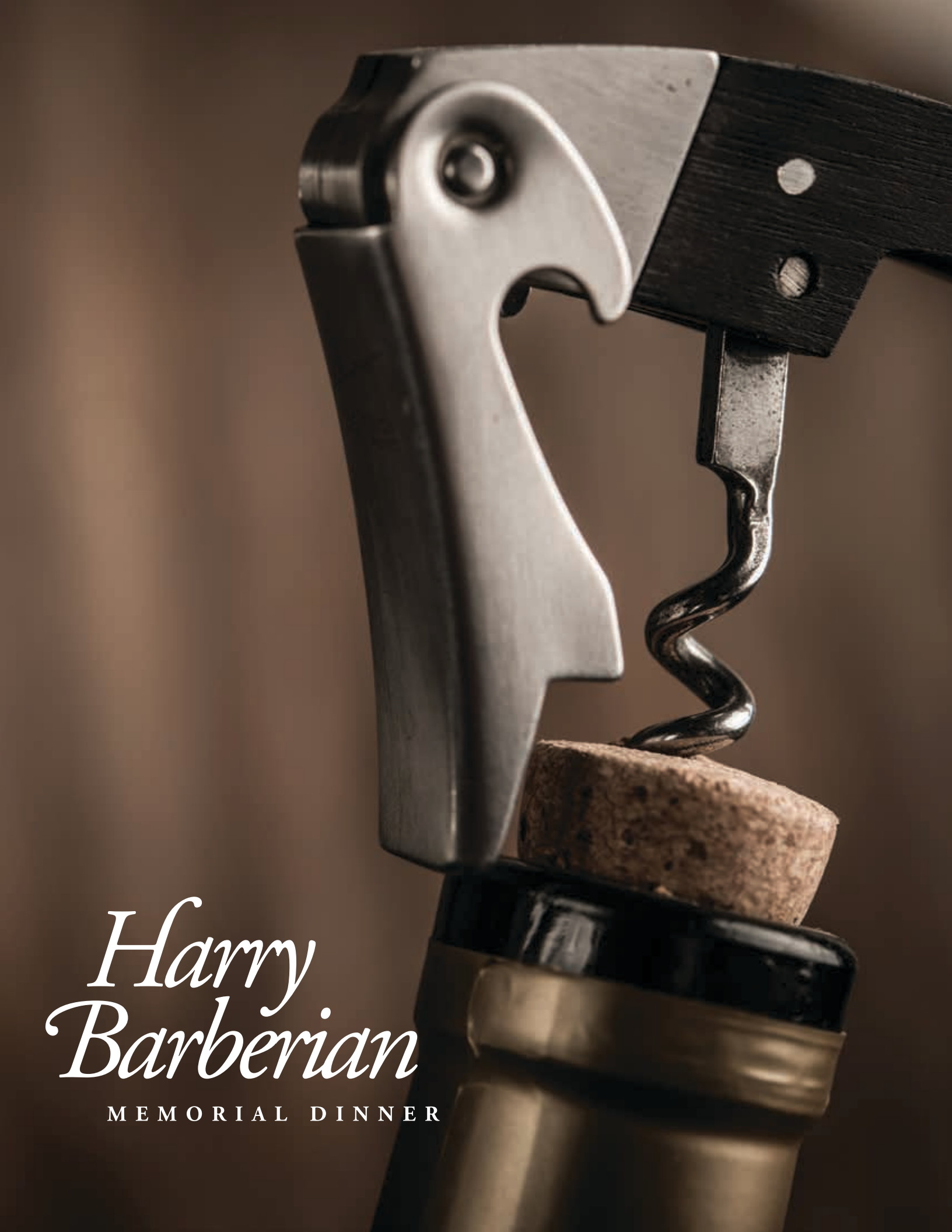
#### 2. Set your Goal

#### 3. Choose a Timeline

#### 4. Create your fundraising page

#### 5. Start your challenge

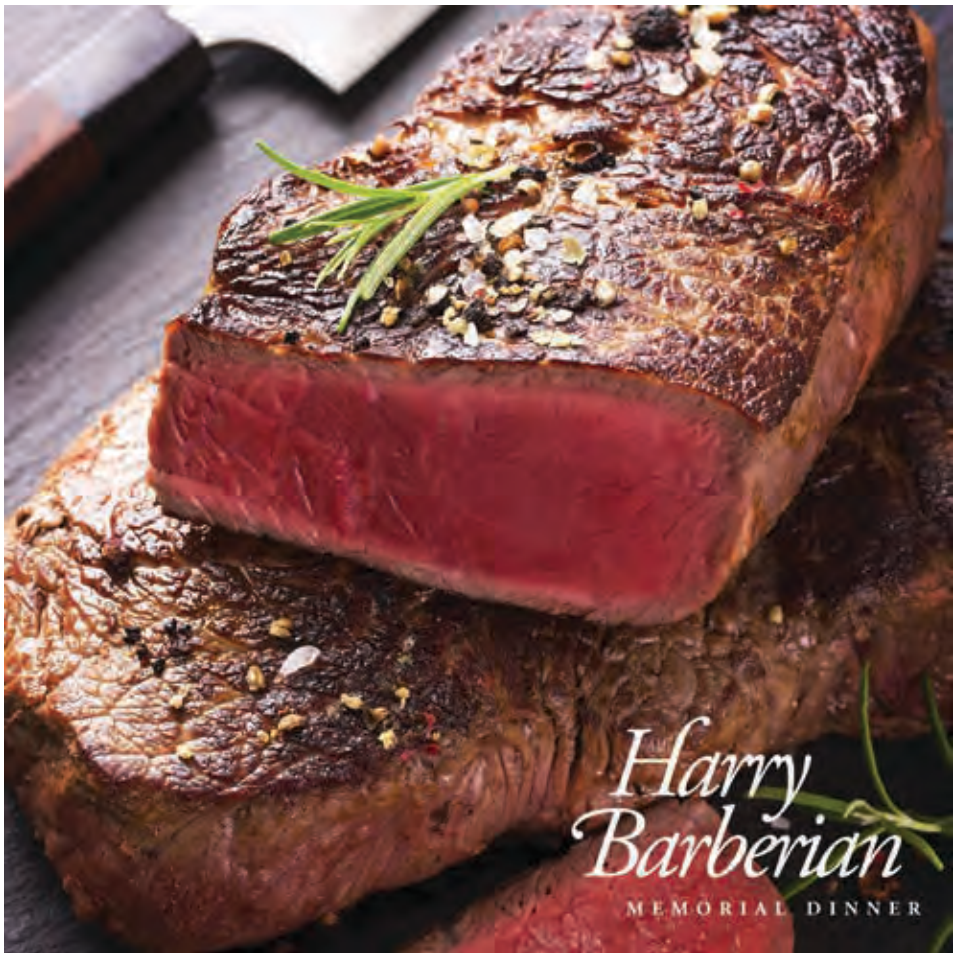
[Sign Up](#)



*Harry  
Barberian*

MEMORIAL DINNER





# Harry Barberian

## MEMORIAL DINNER



### Barberian's Steak House 7 Elm Street, Toronto Thursday, May 5, 2016

Harry Barberian was an extraordinary, a visionary and a family man. His passion shaped Toronto's culinary landscape and played a key role in bringing Mount Sinai Hospital to those who care and everyone in between. Harry introduced the concept that dining out should be an event and treated everyone as his personal guest.

Harry had a humble beginning and missed the opportunity to give back in large measure. He was a member of countless organizations and contributed tirelessly to many local entities. His efforts helped launch the careers of hundreds of fellow restaurateurs and added many others as they rose to great fame.

In 1988, Harry was named for Canada by Dr. Frederick A. Banting, a Nobel Prize recipient, part of Royal Health System. The name he received provided him with more distinction, wonderful pride. Those who shared with a gift to his family and the city itself. The dinner is both a celebration of Harry Barberian and the excellent care he provided at Mount Sinai Hospital.

Mount Sinai Hospital's exceptional impact in the world of cancer research has been made possible not only by the dedicated work of the medical staff at the Hospital but also by the unwavering, committed work of its members, fellows and patient family. That support will directly impact those currently, future and past faculty conducting research and pursuing careers at the Department of Ovarian, Breast & Endometrial Cancer, Mount Sinai Hospital, University of Toronto. The funds raised through the Harry Barberian Memorial Dinner will support the [Ovarian Cancer Research Fund](#) and [Breast Cancer Research Fund](#).

Dinner



### Barberian Funding 2016 Research Projects Supported

#### The Hospital for Sick Children

- Diseases of the breast in children
- Surgical repair of the trachea
- Confine implant stimulation of vestibular organs
- New mechanism sound localization
- Novel vaccine technologies in head and neck disease

#### Sunnybrook Health Sciences Centre

- Cell pathways that control neuron growth
- Molecular function after insulin engagement
- Effect of novel drugs on the immune system
- Mechanisms of auditory nerve regeneration



ABOUT THE CAUSE

HELP US REACH OUR FUNDRAISING GOAL!



ABOUT THE MARVELLE KOFFLER BREAST CANCER CENTRE

### THE FACTS

ONE IN NINE

ONE IN TWENTY FIVE



DR. PAMELA GOODWIN

Dr. Pamela Goodwin is a breast cancer specialist at Mount Sinai Hospital. She has been a member of the faculty at the Department of Breast Cancer since 2008. She is currently the Director of the Breast Cancer Program at Mount Sinai Hospital. She is also a member of the American Society of Breast Surgeons and the Society of Breast Surgeons.



### SPONSORSHIP

### CONTACT

1000 Bay Street, Toronto



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Thank you for your support. Together we raised over \$1.2 million for cancer research!

108 teams | 8 rounds | 11 months | 52 weeks

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26 APRIL 2015

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Since 1948, the Auxiliary Foundation has been a leading force in the community.

THURSDAY, OCTOBER 1, 2015

NIAGARA-ON-THE-LAKE

FEATURED PLAY  
**SWEET CHARITY**  
RESERVED PLATINUM SECTION

CBRE

EDS

J&C

THE AUXILIARY TEA 2015

**THE AUXILIARY**

**THEATRE DAY AT THE SHAW FESTIVAL**

THURSDAY, OCTOBER 1, 2015  
NIAGARA-ON-THE-LAKE

FEATURED PLAY  
**SWEET CHARITY**  
RESERVED PLATINUM SECTION

**THE AUXILIARY TEA**  
2015



# Hypertension and Beyond

**OCTOBER 16-18 2014**

2014 CANADIAN HYPERTENSION CONGRESS PROGRAM

DoubleTree by Hilton | Gatineau, QC

## Canadian Hypertension Congress 2013 CORE CURRICULUM

### HYPERTENSION: ATHEROSCLEROSIS AND BEYOND

**FRIDAY OCTOBER 18, 2013**

**SATURDAY OCTOBER 19, 2013**

**SUNDAY OCTOBER 20, 2013**

**CHEP**

www.hypertension.ca

# WHAT'S YOUR NUMBER?

## Public Forum on Hypertension

**October 16 2013**

**Hypertension CANADA**

LEARN HOW TO TAKE YOUR BLOOD PRESSURE AT HOME  
FREE PATIENT INFORMATION  
FREE DIETARY ADVICE

**INVITES YOU TO A PUBLIC FORUM ON HYPERTENSION**  
Wednesday, October 16, 2013  
St Jacques Room - Delta Centre-ville  
777 rue University, Montreal

**AGENDA:**

- 6:30 - 7:00 p.m. Hypertension and right interventions
- 7:00 - 7:20 p.m. What is Hypertension? How do I manage it?
- 7:20 - 7:40 p.m. A presentation on Home Blood Pressure Monitoring
- 7:40 - 8:20 p.m. Interactive Q & A Session with Healthcare Professionals: Physicians, Dietitians, Nurses, and Pharmacists
- 8:20 - 8:30 p.m. Learn how to take your blood pressure at home

Registration is limited to 150 participants. Email for registration as it registers by October 16, 2013.

**MERCK** This public forum is supported by an unrestricted grant from Merck.

## Introducing Hypertension Canada's Complete Professional Education Program ONLINE

**COMING SOON**

**Hypertension CANADA**  
Professional Education Program

**IF YOU ARE A DOCTOR, NURSE, PHARMACIST, OR ANOTHER HEALTHCARE EDUCATOR,**

This program has been designed to meet your educational needs.

**EARN UP TO 15 CREDITS**  
15 hours of training to further develop your knowledge and skills in the field of hypertension.

**Overview:**

- Self-Discovery
- Assessment of patient with hypertension
  - Physician's Check-Up
  - Nursing Student/Practitioner
  - The Physical Examination
  - Assess Lab Tests
  - Assessing Electrocardiogram
- Medication
  - Antihypertensive Medication
  - Therapeutic adjustment to oral drug therapy
  - Pharmacology
  - Case Studies - Hypertension
- Agreement with Medication
- Case Studies

Come visit us at Booth # 1224 and navigate the program online

www.hypertension.ca/onlinepep

## Global Atherosclerosis Risk Reduction: Hypertension and Beyond

# 2013 CANADIAN HYPERTENSION CONGRESS

**OCT 17-19, 2013**

Global Atherosclerosis Risk Reduction: Hypertension and Beyond

**THURSDAY OCTOBER 17, 2013**

TIME	SESSION TITLE	SESSION LEADER
08:00 - 08:30	Registration, Breakfast, and Welcome	
08:30 - 09:00	Opening Remarks and Welcome	Dr. Robert M. Kaplan
09:00 - 09:30	Session 1: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
09:30 - 10:00	Session 2: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
10:00 - 10:30	Session 3: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
10:30 - 11:00	Session 4: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
11:00 - 11:30	Session 5: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
11:30 - 12:00	Session 6: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
12:00 - 12:30	Lunch	
12:30 - 13:00	Session 7: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
13:00 - 13:30	Session 8: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
13:30 - 14:00	Session 9: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
14:00 - 14:30	Session 10: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
14:30 - 15:00	Session 11: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
15:00 - 15:30	Session 12: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
15:30 - 16:00	Session 13: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
16:00 - 16:30	Session 14: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
16:30 - 17:00	Session 15: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
17:00 - 17:30	Session 16: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
17:30 - 18:00	Session 17: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
18:00 - 18:30	Session 18: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
18:30 - 19:00	Session 19: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
19:00 - 19:30	Session 20: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
19:30 - 20:00	Session 21: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
20:00 - 20:30	Session 22: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
20:30 - 21:00	Session 23: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
21:00 - 21:30	Session 24: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
21:30 - 22:00	Session 25: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
22:00 - 22:30	Session 26: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
22:30 - 23:00	Session 27: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
23:00 - 23:30	Session 28: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan
23:30 - 00:00	Session 29: Global Atherosclerosis Risk Reduction: Hypertension and Beyond	Dr. Robert M. Kaplan

**JOIN US**

**OCTOBER 16-19 2014**

2014 CANADIAN HYPERTENSION CONGRESS

www.hypertension.ca

## Global Atherosclerosis Risk Reduction: Hypertension and Beyond

# 2013 CANADIAN HYPERTENSION CONGRESS

**OCT 17-19, 2013**

Global Atherosclerosis Risk Reduction: Hypertension and Beyond

**THURSDAY OCTOBER 17, 2013**

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- Accredited Online Professional Education
- Patient Education Resources
- CHEP Annual Recommendations for the Management of Hypertension

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<p><b>7973 ANKLE SUPPORT</b></p> <p><b>Features:</b></p> <ul style="list-style-type: none"> <li>• Soft, flexible ankle support</li> <li>• Fits easily into shoe</li> </ul> <p><b>Effects:</b></p> <ul style="list-style-type: none"> <li>• Warning, when excessive blood flow</li> </ul> <p><b>Indication:</b></p> <ul style="list-style-type: none"> <li>• Achilles tendon tenderness and stiffness in the ankle joint</li> </ul>	<p><b>7921 ELBOW SUPPORT</b></p> <p><b>Features:</b></p> <ul style="list-style-type: none"> <li>• Wearing &amp; support of all the elbow joint</li> </ul> <p><b>Effects:</b></p> <ul style="list-style-type: none"> <li>• Warning</li> </ul> <p><b>Indication:</b></p> <ul style="list-style-type: none"> <li>• For treated strain</li> <li>• Injury prevention</li> </ul>	<p><b>7953 KNEE SUPPORT</b></p> <p><b>Features:</b></p> <ul style="list-style-type: none"> <li>• A knee support offering warmth and pain relief</li> </ul> <p><b>Effects:</b></p> <ul style="list-style-type: none"> <li>• Increases proprioceptive awareness</li> </ul> <p><b>Indication:</b></p> <ul style="list-style-type: none"> <li>• For muscle strain</li> <li>• Injury prevention</li> </ul>	<p><b>7960 CALF SUPPORT</b></p> <p><b>Features:</b></p> <ul style="list-style-type: none"> <li>• Increases the blood flow and relieves pain</li> </ul> <p><b>Effects:</b></p> <ul style="list-style-type: none"> <li>• Provides a light support</li> </ul> <p><b>Indication:</b></p> <ul style="list-style-type: none"> <li>• Suitable for shin splints, peritonitis and muscle tears</li> </ul>
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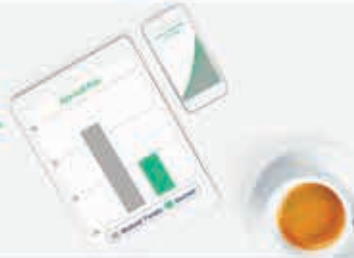
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2012 BLOGS  
BY JOHN SWAIN

WHY DO SENIOR EXECUTIVES  
OFTEN MAKE LOUSY TEAM LEADERS?

### PART ONE

**F**rom my experience and observations over many years of working with various teams, I will admit that finding a senior executive team to manage, you have a bunch of high-energy, thoughtfully working and paying to meet their own needs and when the ball gets in motion, they will get rolling but then and sometimes when it comes to engaging them to share the leadership of the enterprise with you.

However, executive teams often don't see up to their ankles and are dysfunctional, a condition that is rarely preventable. Although I can't tell you the number of times I have heard an executive team leader (CEO) or someone from the team of their "disfunctional" team only for me to diagnose a problem that is their best-kept secret, that is the key issue during the transition.

One executive leader called me in to the public domain for me regarding his team's effectiveness and lack of "team playing". In fact, he was considering making some significant more parallel changes because of this. I was surprised to find that he was positive when I asked him if there were any ground rules and high-performance team principles that the team had embraced and agreed to as an enterprise team, something I consider Team 101. He said, "No, they would think that this was below them at their level."

While executive team members may think they are successful at what they do in business they run, the additional requirements an enterprise leader sets in very ambiguous and even conflicting ways. A common yet misguided assumption is "they are smart people" they should be able to figure out how to work together." **WRONG.**

Why do executive team leaders often think that facilitation principles and practices that govern the development of high-performing teams, break down in the enterprise that apply to their executive team?

ABOUT THE AUTHOR

**J**ohn Swain is a professional speaker (consulting experience in being seen as well being a parent and leader) in the Executive Talent Management and Leadership Development practices of Other Thomas, a major international consulting firm. John applies proven leadership and executive effectiveness tools to help companies with human resources to succeed.

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